



MAH

Red Ball 2026

MAH 30th Anniversary Gala

Saturday, April 11th — 6pm-11:30pm
Come together. Make an impact. Have a ball.

Santa Cruz Museum of Art and History

About the Red Ball

On April 11, 2026, the MAH proudly celebrates its 30th Anniversary with an unforgettable evening of art, performance, and community.

Join us for an action-packed night filled with new music, immersive performances, bespoke cocktails, and a curated live and silent art auction. Enjoy a luxury seated dinner, witness the crowning of the Red Ball's Queen and King, and dance under the stars as DJ Spooky takes over the rooftop Sculpture Garden alongside participatory artmaking with the Made Fresh Crew.

We invite you to discover AWE @ the MAH, connect with beauty and each other, and celebrate this creative place we call home.



HOST COMMITTEE

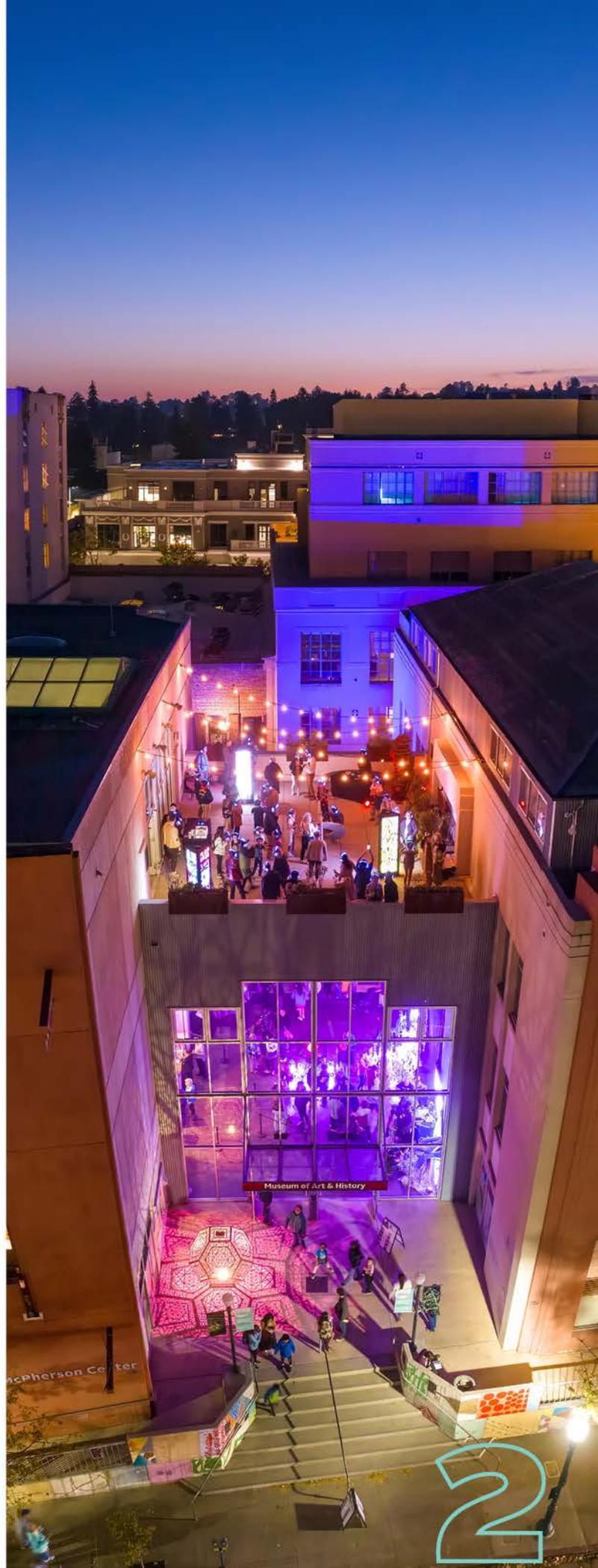
- Ann Hazels (Radius Gallery)
- Ann Morhauser (AnnieGlass Studio)
- Ann Osterman (MAH Board of Directors)
- Christie Jarvis (Minnow Arts)
- Gina Athena Ulysse (Professor, UCSC)
- Ginger Porcella (MAH Executive Director)
- Jasmine Alinder (Chair, MAH Board of Directors)
- Jessi Bond (MAH Events Rentals Manager)
- Kim Luke (MAH Board of Directors)
- Lee Slaff (Philanthropist)
- Lisa Mazzei (Philanthropist)
- Marla Novo (MAH Deputy Director)
- Mary Alinder (Author, Scholar)
- Melissa Kreisa (MK Contemporary)
- Peter Weng (Founder, EWS Collective)
- Rodney Harder (Artist, Curator)
- Rose Sellery (MK Contemporary)
- Tahnee Henningsen (MAH Public Programs Coordinator)
- Timerie Gordon (Nielsen Studios)
- Vance Landis (CEO, Gateway Health Management)

ATTIRE

Creative Cocktail or Black Tie Encouraged

Dress with a flair for the dramatic. Think MET Gala Drama meets Santa Cruz Chic. Red gowns and classic black tie also encouraged.

Come in your most awe-inspiring outfit!



Impact of Your Support

YOUR IMPACT IN ACTION — Awe @ the MAH

Proceeds from the Red Ball Gala help provide awe-inspiring experiences such as:

- Engaging exhibitions that serve a growing audience of 100,000 annual visitors, such as the upcoming “**Santa Cruz Guitars: the First Fifty Years**” and “**Silica / SiO₂: Northern Californian Ceramics**”
- A wide range of lectures, film screenings, music, and performance art events
- The upkeep and stewardship of historic **Davenport Jail, Evergreen Cemetery, the MAH Archives, and the Kincentricity Garden**
- Popular community celebrations that highlight Santa Cruz’s rich local culture, heritage and tradition such as the annual **QingMing Festival, Santa Cruz Pride, Juneteenth, London**
- **Nelson Day, Dia de los Muertos, MMIWG Day, and annual Memorial Day Celebration**
- Unique **Youth & Adult Education** programs such as field trips, guided tours, summer camps, and multigenerational artmaking workshops
- **Outreach & Partnership** engagement opportunities, such as pop-up exhibitions such as **Surf Live Oak**

SECURE YOUR SPONSORSHIP TODAY

Sponsorships are extremely limited and sell out quickly. To ensure your inclusion in event promotions and priority seating, please confirm your sponsorship by **Friday, March 13, 2026**.

Availability at each level is capped due to venue capacity – some tiers may close early.



Sponsorship Tiers

CHAMPAGNE TABLE - \$4,000 (5 AVAILABLE)

- Premium table for 10 with champagne service
- Verbal Recognition at Event
- Event recognition in printed program, event slideshow, and table signage
- Extensive Media Recognition, including multiple exposures across email, Instagram, FB and website
- Linked logo on MAH website for one year
- Supporter Wall name recognition
- Name of business on one exhibition title wall in 2026
- Premium Placement in MAH Annual Impact Report

ANNIVERSARY TABLE - \$5,000 (4 AVAILABLE)

- Everything above plus...
- Premium Seating for 10
- 20 free admission tickets and 2026 VIP Perks including invites to exclusive invite-only events and receptions

TITLE SPONSOR - \$10,000 (1 AVAILABLE)

- Everything above plus...
- Opportunity to give Podium Remarks at Event
- Extensive Media Recognition, including featured posts and national social media recognition
- Name of business on one exhibition title wall in 2026
- Premium Placement in MAH Annual Impact Report

LOOKING FOR ADDITIONAL VISIBILITY? CONSIDER PURCHASING AN AD IN THE MAH GALA PROGRAM!

\$500 for full-page ad - inside front/back cover or back cover (3 available, first come, first-served)

\$375 for full-page ad

\$250 for half-page ad

\$100 for ¼ page ad

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Sponsorship Pledge Form

KINDLY SUBMIT THIS COMPLETED FORM BY MARCH 13, 2026

Select Your **Sponsorship** Level

- CHAMPAGNE TABLE - \$4,000 (5 AVAILABLE)
- ANNIVERSARY TABLE - \$5,000 (4 AVAILABLE)
- TITLE SPONSOR - \$10,000 (1 AVAILABLE)

Contact Information

Contact Name & Title: _____

Organization/Company Name: _____

Website: _____

Street Address: _____

City, State, Zip: _____

Email: _____

Phone Number: _____

I/We wish to remain anonymous

Sponsor Name/Title

Please specify how you would like your name/company/organization to be recognized at our event and in our marketing materials:

If you would like us to display your logo, please email the file to Miles Backer at miles@santacruzmah.org upon submitting this form

PLEASE MAKE CHECKS PAYABLE TO:

Santa Cruz Museum of Art & History

705 Front Street

Santa Cruz, CA 95060

EMAIL ME AN INVOICE INSTEAD

For more information or payment options, contact Ginger Porcella at ginger@santacruzmah.org

Santa Cruz Museum of Art and History is a 501c3 nonprofit organization, EIN: 94-2718861.

*All sales are final, and contributions, purchases, tickets, and sponsorships are non-refundable. In the event of a cancellation, your purchase becomes a tax-deductible gift. Thank you!

MAH



Get in Touch

Please contact us at 831.429.1964 or ginger@santacruzmah.org to discuss our full range of partnership opportunities. For more information about the MAH, please visit santacruzmah.org.